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62.27

1929

*Retail Price List*

# Fairlawn Originations



RUFFLED GOLD

*Grown by*

## Fairlawn Gladiolus Gardens

C. L. GOODRICH, Proprietor

R. F. D. No. 3

Madrid, Iowa

# Terms

Cash with order or 25% will hold the order until spring when the balance may be sent before shipment. No order accepted for less than \$1.00. All bulbs postpaid at prices quoted.

I use great care in filling orders but mistakes occur and they get mixed sometimes. If you find any not true to name when they bloom I will replace them.



## Cultural Directions

Plant in good garden soil, in full sunshine if possible; in most soils three to four inches is best depth for large bulbs, smaller bulbs a little less, and about two inches for very small bulbs and bulblets. Plant about May 1st, about four inches apart in the row, cultivate after every rain as soon as the ground is dry enough to work good, and cultivate every ten days anyway to keep the soil fine.

Cut spike as soon as the first flower opens and let them bloom in the house in water. Leave plenty of foliage to insure a good strong bulb for next season. Dig any time after the middle of September and leave them in shallow trays in the sun or a well ventilated room until dry enough to store in a cool dry place safe from frost.



## Explanation

L—large, more than one inch in diameter. S—small, from one-half to three-quarters inch and B—bulblets.

The 25 varieties indicated by a star are the ones that won 1st place in the 12 and 25 best named variety class at Des Moines, Iowa. Catalogue value \$6.55—one each for \$5.50, one inch or more. Half size, about three-quarters inch, \$3.00.



## Just a Few Words for the Fairlawn Glads. from Other Glad Growers:

MR. WM. V. HALL, New Zealand. Your varieties have done splendidly here. I think your flowers can stand in any company and do you credit. The one I fell most in love with was Olive Goodrich. It is a bewitching thing and I shall look forward with keen expectancy to seeing it again next year.

W. G. BOWEN, Mich. With this order I will have most of your originations. I have never discarded but one variety, and that is more than I can say for other originators.

H. E. MORROW, Iowa. I was more than pleased with the fine flowers I had from you last year. Olive Goodrich, Dr. Hansen, Lewis Dingman and in fact every variety was superb. Olive Goodrich took my eye above almost everything I raised.

E. F. BESSEY, Iowa, who is making a specialty of early varieties, says of Dr. A. C. Hansen, of over fifty early varieties, it was the first to bloom and was my choice of all of them.

# Fairlawn Originations

FEW EQUAL

NONE BETTER

The Fairlawn Originations won out again at the Iowa Gladiolus Show at Des Moines, Iowa, August 4th, getting first premium for both 12 and 25 best named varieties and Mrs. C. M. Vosburg again carried off first as best pink.

AUBURN, (2173) Orange throat blending to scarlet tips, crimson spray in throat, 5 in about 85 days.

L, 2 for 25c; S, 4 for 25c; B 25 for 25c

Doz. . . 75c 50c

AGRICOLA, (1984) Rosine pink flushed deep rose, tyrian pink feather in throat

L, 2 for 25c; S, 4 for 25c

Doz. . 75c 50c

\*AZTEC, (2304) Velvety carmine, creamy blotch lower petals, 4 in 85 days

L, 2 for 25c S, 3 for 25c

Doz. . . \$1.00

BEULAH, (2250) White with lavender tint striped crimson. Fine variegated. 4 in 80 days.

L, 25c; S, 15c; B, 25 for 25c Doz. L \$1.50

CELESTA DORIS (1790) Large rose doree lightly flamed scarlet throat, scarlet spray, 5 in.

L, 25c S, 15c

Doz. \$1.50

\*COOPER, FLOSSIE (2048) Large peach red, empire yellow throat, rates 92, 4 in. Each . L 25c S 15c B 25 for 25c

CORONA, (2316) Orange, scarlet crimson blotches sprayed white, 5 in. L 2 for 25c S 4 for 25c Doz. 60c

\*CRIMSON JEWEL, (2229) Dark velvety crimson lower petals, blotched darker. A beauty. 4½ in.

Each . L 25c S 10c B 25 for 25c

Doz. \$1 50 75c

\*CHEYENNE, (2543) Rose throat shading to deep crimson tips, maroon spray in throat, 4 in. Each L 40c S 25c

\*DAKOTA (2319) Bright scarlet, crimson spray lower petals, 4½ in. Each L 40c S 25c

DELAWARE, (2368) Rose blending out to deep crimson, darker blotch lower petals. 4½ in.

Each L 20c S 10c B 40 for 25c

ENID, (2108) White throat blending out to deep pink, striped crimson, 4½ in. L 3 for 25c Doz. 75c

\*ELMA, (2348) Dark pink, carmine spray, long spike, fine flower, 4 in. Each L 25c S 15c

FAIRLAWN, (1975) Large tyrian rose blending to amaranth purple, 5 in. L 2 for 25c S 4 for 25c

Doz. 75c 50c

FAIRLAWN JEWEL (2355) Salmon overcast slate blue, large yellow blotches, 4½ in. Each L 15c S 10c

Doz. \$1.00 60c

FAIRLAWN GEM, (2261) White tinted yellow, lowers red blotch on yellow, 4½ in. Each L 15c S 10c

\*FIRELIGHT (2230) Velvety scarlet overlaid carmine, maroon blotch dark and fine, 4 in. L 25c S 10c B 50 for 25c

Doz. \$1.50 75c

\*FERN, (2382) Fine geranium pink, carmine spreys, many open 4½ in. Rates A. G. S. scale 85.3.

Each L 25c S 15c B 40 for 25c

Doz. \$1.50

\*GOODRICH, OLIVE (2505) White with rosy pink tips, base of lowers creamy yellow, 4 in. Rate 89

Each . L 35c S 20c B 25 for 25c

Dozen \$2.00 \$1.00

\*GOODRICH, MARGARET (2506) White tinged cameo pink rose feather lowers 4½ in. Rates 91.

Each L 25 S 10c B 50 for 25c

Doz. \$1 25 75c

- \*HATFIELD FRANCES, (2326) Scarlet geranium, pink throat with carmine blotch. Rates 94. L 25c S 10c B 25 for 25c
- HANSEN, DR. A. C. (2154) Large flower, shrimp pink blending out to La France pink, tips flamed rose, earliest of all to bloom. Rates 94. 5 in.  
L 2 for 25c S 4 for 25c B 75 for 25c  
Doz. 75c 50c
- \*HAWKEYE (2312) Fine crimson, bases of petals white sprayed crimson. 4½ in. L 2 for 25c S 4 for 25c B 50 for 25c
- KEN, (2501) A giant tinted white blending to deep pink tips, carmine spray, long spike, 5½ in.  
L 25c S 2 for 25c B 50 for 25c  
Doz. \$1.00
- \*LEWIS DINGMAN, (2398) A fine novelty on the order of Rose Ash, but darker and different form with crimson blotches on lower petals. Named in memory of a neighbor who loved flowers. 4½ in. in about 90 days.  
L 25c S 3 for 25c B 50 for 25c  
Doz. \$1.50 75c
- \*LONG OPAL, (2377) A lovely variegated flower, flame scarlet shaded and flecked aster purple, bases of petals Baryta yellow. Rates 84. 5 in.  
L 2 for 25c S 4 for 25c B 50 for 25c  
Doz. 75c 50c
- \*LITER MURREL, (2161) Strawberry pink overlaid and blended scarlet, bases of petals cream. 4 in. Rates 87.2.  
L 2 for 25c S 4 for 25c B 50 for 25c  
Doz. \$1.00 50c
- \*LORENA (2340) Geranium pink, tips deeper, bases of lower petals pinard yellow. 4½ in.  
L 25c S 2 for 25c B 50 for 25c  
Doz. \$1.50 80c
- MAX, (2294) Light pink blending to darker tips, lower petals blotched white with crimson spray.  
L 2 for 25c S 4 for 25c B 75 for 25c  
Doz. 75c 50c
- Moss, C. H. (2029) Large carmine pink, light yellow, throat sprayed crimson, fine. 5 in. rates 91.  
L 25c S 2 for 25c B 50 for 25c  
Doz. \$1.50 \$1.00
- \*NEVA, (2298) Rosy pink penciled crimson at tips, creamy blotch,  
L 2 for 25c S 4 for 25c B 50 for 25c  
Doz. \$1.00 50c
- \*NAOMI, (2457) Light rose penciled crimson, carmine blotch, fine. 4 in.  
L 2 for 25c S 4 for 25c B 50 for 25c  
Doz. \$1.00 50c
- ORIENTAL JEWEL (2120) Rose throat blending to blue tips, lowers sprayed crimson. 4 in.  
L 2 for 25c S 4 for 25c B 50 for 25c
- ORIENTAL GEM (2083) Light coral red flecked roods violet, lowers yellow sprayed rose. Rates 86.6.  
L 2 for 25c S 4 for 25c B 75 for 25c  
Doz. 75c 50c
- ORANGE GEM, (2429) Fine orange scarlet, crimson blotch on lowers. 4 in. L 25c B 50 for 25c
- PAGE, HAZEL (2158) Geranium pink tinged grenadine pink, bases rhodamine purple. Rates 91.  
L 2 for 25c S 4 for 25c B 50 for 25c  
Doz. \$1.00 50c
- \*PATTERSON, BEATRICE (2467) Winner of 1st as best white prim at Des Moines, 1927, and 1st as best prim over all at Des Moines, 1928, named in memory of a little girl as beautiful as the flower. L 25c S 2 for 25c B 50 for 25c  
Doz. \$1.50 \$1.00
- PURPLE GEM, (2107) Deep purple, small white spray lower petals. 4 in. L 2 for 25c Doz. \$1.00



- RED HEAD (2227)** Dark crimson, lower petals carmine with white spray. 4 in. L 2 for 25c S 4 for 25c  
Doz. \$1.00 50c
- RED CHIEF, (2383)** Dark velvety crimson, scarlet spray on lighter ground. 4 in. L 2 for 25c S 4 for 25c  
Doz. \$1.00 50c
- REFLECTION, (2549)** A beautiful flower. Gersdorf's rating and description. White upper central petal tinged grenadine pink; appears as a reflection from the soft scarlet blotches below. Rates 93, A. G. S. scale. 4½ in.  
Each L 50c S 25c B 100 \$2.00  
Doz. \$3.00 \$1.50
- REO (2205)** Creamy white buds, opening pure white, red line through center lower petals, 4 in. L 2 for 25c B 50 for 25c
- RUTH BROWN (2433)** Velvety carmine base, lowers white tinted, deep rosy pink. Rates 86.4. 4 in. L 2 for 25c B 50 for 25c
- SHENANDOAH (1446)** Large beautiful flower, begonia rose blending to soft scarlet. Rates 93, 5 in. L 25c S 3 for 25c Bulbs 50 for 25c
- \*SCARLET JEWEL (2286)** Shining orange scarlet dark crimson blotch. 4 in. L 25c S 3 for 25c B 50 for 25c  
Doz. \$1.50 90c
- \*SALADIN (2323)** Rhodamine purple overlaid, amaranth lowers, amaranth purple. 4 in. L 2 for 25 S 4 for 25 B 50 for 25c  
Doz. \$1.00 50c
- \*SEATTLE, (2334)** Light rosy pink, blending to darker tips lower petals scarlet blotch on yellow. Extra fine and very early. 65 days. 5 in. L 50c S 25c B 25 for 25c  
Doz. \$3.00 \$1.50
- \*VOSBURG, Mrs. C. M. (2145)** Winner of 1st as best medium pink, Des Moines, 1927, and best pink over all, Des Moines, August 4th, 1928. Gersdorf's description and rating. Grenadine to darker tips, lowers pale safrano pink with feather of scarlet. Rates 91 A. G. S. scale. 5 in. About 80 days.  
L \$1.00 S 3 for \$1.00 B 25 for \$1.00
- \*YELLOW JEWEL (2553)** Clear Pinard yellow, rates 90, very early. 4 in. 65 days. L 2 for 25c S 4 for 25c B 50 for 25c
- RUFFLED GOLD, (2567)** Lovely golden yellow, beautifully ruffled of distinct form and different from any other, long spike, and strong grower. Wonderful propagator of bulb-lets and all grow. Each L \$10.00 S 5 for \$10 B doz. \$2.50.

*For reduced prices on larger lots, write stating amount you can use.*

## Some New Ones for 1928

- MONA CREE (2313)** In color like Anna Eberius, but very dark, with almost black blotches. 4 in. L 50c S 25c
- J. ELTON CARTER (2576)** This variety was awarded the A. G. S. gold medal at Des Moines as the most meritorious seedling, and named in honor of Mr. Carter, one of the A. G. S. judges. A beautiful flower coral with yellow blotches, lower petals, the two colors blending in a beautiful way. Strong straight spike and large flowers, never showing any flecking of any other color. Stock limited. No bulblets this year or next, but to introduce this variety will make a price of one large and one small bulb \$10.
- ANNABELLE BOWMAN (2523)** Rosy pink flecked crimson, lowers yellow blotch carmine spray, 4½ in. L 50c S 25c B doz. 25c.  
Doz. \$4.00
- J. C. GOODRICH (2414)** Very large crimson, lowers dark crimson spray on white. 5 in. 80 days. L 75c S 40c
- DELORIS HOLLAND (2572)** Ivory white, lowers crimson spray on white. Upper central petal tinted rosy pink, a seedling of Reflection. L 50c B doz. 25c





**MRS. C. M. VOSBURG (2145)**

Winner of First as best Medium Pink, Des Moines, 1927,  
and Best Pink over all, Des Moines,  
August 4th, 1928.

